

13 June 2007

**LARGE AFFORDABLE HOUSING SCHEME IN EASTLEIGH SET  
TO OFFICIALLY OPEN THIS MONTH**

Journalists and broadcasters are invited to attend the photocall detailed below.

**DATE:** Tuesday 19<sup>th</sup> June 2007  
**TIME:** 11am-1pm  
**PLACE:** The Cranbury Centre, Cranbury Road, Eastleigh SO50 5HG  
**EVENT:** The Worshipful the Deputy Mayor of Eastleigh and Chair of the Housing Corporation will officially open The Meadows and Sam Ford Place, Eastleigh - Atlantic Housing's latest flagship redevelopment.

A ribbon cutting by The Worshipful the Deputy Mayor of Eastleigh, Councillor Derek Pretty and Chair of the Housing Corporation, Peter Dixon, will officially open one of Eastleigh's largest affordable housing schemes.

The £13 million redevelopment was funded by the Housing Corporation and Eastleigh Borough Council. It consists of 77 flats for social rent, 32 flats for sale, 43 houses for social rent and an Estate Office.

Sam Ford Place consists of 17 two-bedroom flats. Ten of the homes are for keyworker rent and the remainder for social rent. A plaque will be unveiled to mark the opening of the building which has been named in memory of a former tenant Board member who sadly passed away in 2005.

Sara Sawyer, Development Project Manager at Atlantic Housing, says: “The successful redevelopment of The Meadows has recreated the original ‘street scene’ and moved away from the distinction between owner occupier property and social housing in the neighbourhood.

“The Gardens Estate, as it was formerly known, had no architectural connection with the surrounding neighbourhood - a factor that contributed to isolating the residents, promoting social exclusion and developing a disjointed neighbourhood.”

The works were carried out in partnership with Eastleigh Borough Council, Barratt Homes, Denley King Partnership and Coffin Mew & Clover.

Journalists wishing to attend should contact Eva Lambert-Smith, PR & Communications Manager on 023 8068 8890 or email [eva.lambert-smith@firstwessexhq.co.uk](mailto:eva.lambert-smith@firstwessexhq.co.uk).

ENDS